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***EMI Health hires marketing manager***

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*Clint Poulsen joins EMI Health.*

MURRAY—October 7, 2020— Clint Poulsen has joined health insurance provider EMI Health as Marketing Manager in Utah. Poulsen’s primary responsibilities are to manage advertising, customer communications, and corporate branding.

“I’ve always been very passionate about my work and feel that my work ethic is a direct reflection of my personal values. That’s why as a marketer I’ve always chosen to work in some facet of the healthcare industry. I believe in what I do and bringing awareness to services that improve lives is extremely gratifying,” said Poulsen.

“I’ve spent the past 10 years at Merit Medical helping develop, launch and market medical devices within the cardiology, radiology and oncology specialties, and now I’m excited to switch gears and work on the other side of the healthcare industry, helping customers discover the top-notch benefits that we offer as a team here at EMI Health.”

Poulsen earned his bachelor’s degree in Marketing Communications from Brigham Young University.

**About EMI Health**

EMI Health is a nonprofit organization providing health benefits to more than 300,000 members across the country. The company has been serving the needs of employers in the Intermountain West for more than 85 years by maximizing health benefits while keeping premiums at a minimum. For more information, visit <https://emihealth.com>.